

## Telling Your Personal Story for Advocacy

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## Ice Breaker

- Name
- What city do you live in?
- What was your favorite story as a kid?

## Objectives:

- Identify the most important pieces of your personal story
- Tell your story in an empowering way
- Tie your story to data and policies
- Use your story for effective advocacy

# Resident Action Project



## Reiny's Story



Why do stories matter?

# Resident Action Project

## Data

LD	Scho
1	Edmonds School
1	Everett School Di
1	Lake Washington
1	Monroe School D
1	Northshore Scho
1	Snohomish Schoc
<b>Totals for 1st Leg</b>	
LD	Scho
2	Bethel School Dis
2	Carbonado Schoc
2	Eatonville School
2	North Thurston P
2	Orting School Dis
2	Puyallup School C
2	Rainier School Di
2	Tumwater School
2	Yelm School Distr
<b>Totals for 2nd Le</b>	
LD	Scho
3	Mead School Dist
3	Spokane School C
3	West Valley Scho
<b>Totals for 3rd Leg</b>	
LD	Scho
4	Central Valley Scl
4	East Valley Schoo
4	Mead School Dist
4	Orchard Prairie S
4	Riverside School I
4	Spokane School C
4	West Valley Scho
<b>Totals for 4th Leg</b>	



## 2,912

Housing Trust Fund supported homes



## 981

people counted without a home during the Point in Time Count, 172 unsheltered



## 1,853

homeless school children



## \$11.31 PER HOUR

Income needed to afford a 1-bedroom rental, \$15.17 per hour to afford a 2-bedroom



## 17,505

families who are severely cost burdened and need access to affordable homes



## \$191,100

median home price

needed 50% AMI	Median Home Price	1BR Rent Fair Market Rental	2BR Rent Fair Market Rental
51	317,500	\$956.00	\$1,203.00
44	153,300	\$569	\$658
33	182,500	\$544	\$728
53	225,300	\$669	\$841
40	270,200	\$591	\$791
32	259,500	\$589	\$788
40	293,400	\$1,021	\$1,208
33	150,000	\$598	\$800
47	207,400	\$606	\$748
40	253,900	\$591	\$791
48	100,000	\$551	\$738
52	225,300	\$669	\$841
33	182,500	\$569	\$658
46	189,200	\$545	\$701
38	154,800	\$629	\$831
26	318,800	\$802	\$984
32	325,000	\$713	\$954
34	568,400	\$1,225	\$1,523
32	292,100	\$779	\$1,015
41	246,300	\$657	\$880
46	275,000	\$706	\$817
38	179,200	\$653	\$860
44	65,000	\$492	\$658
33	191,300	\$717	\$960
43	169,200	\$596	\$726
38	145,000	\$637	\$852
48	161,200	\$520	\$696
29	279,400	\$873	\$1,126
26	420,800	\$824	\$1,010
26	296,600	\$719	\$962
46	220,000	\$1,021	\$1,208

## What is your story?

- Asset Framing
- Most important details
- Follow the elements
  - Rising action
  - Climax/peak
  - Ending

## How do you know what parts of your story to tell?

Decide who your audience is

Decide what your goal is, and tie your story to that outcome

Edit your story to fit the situation



## Exercise 1

Write your story

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Connect your story + WLIHA Policy Priorities

Housing Trust Fund

Document Recording Fee/ HB 1570

Source of Income Discrimination

Medicaid Waiver

HEN/ABD/Medical Services/SSI Facilitation

## Exercise 2

### Self Edit

Use asset framing, tell your truth, connect it to a policy

## Places to tell your story:

- Email/in person with lawmaker
- Testify at a hearing
- Social media
- Blog post
- Radio/TV
- LTE/Op-ed

## Questions?

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